

# **DIRECTOR OF MEDIA TECHNOLOGY**

# JOB DESCRIPTION

## **POSITION PROFILE**

## **Purpose**

- Operate and maintain live-stream and in-house slides for worship services, special services, and church-hosted events (weddings and funerals, for example)
- Lead RMPC's online and social media presence, with an emphasis on marketing the church to potential visitors

### **Qualifications**

- Have a growing, strong faith in Christ and a desire to serve the church through technology
- Supportive of the mission and vision of RMPC
- Knowledge of or willingness to learn current media systems
- Experience or willingness to be trained in video and live-stream production
- Comfortable balancing high-level vision with hands-on implementation
- Clear communicator, organized project manager, and proactive problem solver
- Able to work well with pastors and staff; able to discern needs and willing to serve
- Have a strong sense of aesthetics, especially regarding visual layout for digital media
- Able to attain proficiency in:
  - Apple computers and software
  - RMPC's live-streaming equipment and software (current and future state)
  - Social media platforms, including Facebook and YouTube
  - Canva, Keynote, and other media editing software
- Regularly meet with the Director of Music and Lead Pastor to brainstorm and strategize the best look and feel of bulletin artwork, weekend services, and other ministry events and marketing
- Recruit, schedule, train, and appreciate volunteers with varying levels of technical skill for your department and train them on how to best use equipment
- Participate in bi-monthly staff meetings

## **Reports To**

Director of Operations

### **Direct Reports**

• Stream Team volunteers (cameras, power point, and teleprompter)

### AREAS OF RESPONSIBILITY

# 1. Worship & Event Production

- Provide technical leadership for all worship services, primarily live-streaming and inhouse slideshows
- Ensure consistent, high-quality in-person and online worship experiences
- Build weekly slide shows for live stream and in-house worship services and provide for proofing
- Collaborate with the Director of Music and Lead Pastor to plan and support weekly services, special events (weddings, funerals, etc.), and seasonal productions (Christmas Eve, Good Friday, etc.)

## 2. Team Development & Volunteer Oversight

- Build and lead a team of volunteers to operate and support all aspects of media production
- Create training systems and documentation for new and existing technologies
- Cultivate a team culture based on RMPC Staff Values

## 3. Ongoing Technical Management

- Maintain and troubleshoot all media technology systems
- Manage relationships with vendors, contractors, and tech consultants
- Oversee media budget, purchasing, maintenance schedules, and inventory management

### 4. Content Creation & Digital Ministry Support

- Construct a strategic plan for marketing RMPC on social media
  - First priority: Drawing potential visitors to RMPC
  - Second Priority: Connecting with current congregants
- Create digital content, including bulletin covers, sermon video clips, promotional materials (graphics for announcements for in-house and on social media), and ministry updates for the website and social media
- Promote RMPC through social media, the church website, and other church communication platforms and manage RMPC's social media presence/account
- Archive and organize digital assets for easy access and long-term use

### 5. Correspondence

 Maintain regular communication (email, calls, in-person meetings) with staff, volunteers, officers and leaders of church ministries

## **HOURS AND COMPENSATION**

### Hours

15-20 hours/week

## Compensation

• Commensurate with qualifications and experience

Please address the above qualifications by submitting materials to admin@rmpca.org.

Before applying, we request that prospective candidates watch one or two of our worship services on our YouTube channel at https://www.youtube.com/@RMPC.

Candidates are encouraged to learn more about Rocky Mountain Presbyterian Church by visiting our website at https://rmpca.org/.